

Join us on the second Thursday of every month for a series of "brown bag" seminars sponsored by the National Renewable Energy Laboratory and the U.S. Department of Energy. Each seminar is held at NREL's Washington offices with a video-conference link to Golden, Colorado. Topics focus on new and innovative renewable energy and energy analysis strategies, models, and technologies.



Energy Analysis Seminar Series

A "brown bag" analytical seminar series

Distributed Generation Consumer Analysis: What Onsite Attributes do Consumers Value Most

Christian P. Demeter, Founder and CEO, Antares Group, Inc.

Kevin S. Comer, Project Manager, Antares Group, Inc.

October 11, 2001
12:00–1:00 p.m.

The Antares Group is in the midst of completing an innovative study for NREL and DOE that utilizes an internet-based survey design to quantitatively estimate consumer preferences for small-scale distributed power systems. The study was designed to provide government officials and private-sector technology developers with distributed power preference data developed from the customer's point-of-view. The near-term goals of the on-going study are (1) to estimate which attributes of home-scale distributed power systems consumers value most and (2) collect data on the consumer characteristics of market niches. The long-term goal is to provide distributed power researchers and manufacturers with high-quality consumer information on home-scale distributed power systems that will enable research and manufacturing efforts to target the product features that have the greatest impact on consumer purchase decisions. The study's methodology and preliminary results will be presented at the Seminar.

Chris Demeter is an internationally recognized leader in policy, economics, and financial analysis in the electric power and transportation sectors.

Kevin Comer is a mechanical engineer with over ten years of experience in a broad range of energy-efficiency and renewable energy technologies.

Future Seminars

November 15, 2001:

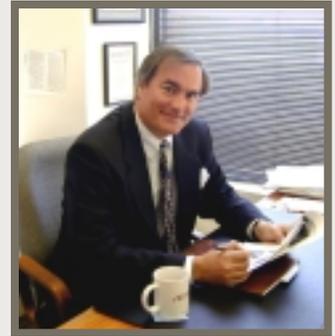
"Life Cycle Analysis"

Maggie Mann, National Renewable Energy Laboratory

December 13, 2001:

"The Value of DER Options for Congested Transmission and Distribution Systems"

Susan McCusker and Jack Siegel, Energy Resources International



370 L' Enfant Promenade is located adjacent to the Forrestal building at 901 D Street SW in downtown Washington (Aerospace Building). Please contact Wanda Addison at NREL at wanda_addison@nrel.gov

For more information on NREL, please visit the NREL Web site at <http://www.nrel.gov/>

